

UNCLASSIFIED

OPERATIONS SUPPORT DIRECTORATE

ROUTINE
R 061540Z APR 04

FM CSA WASHINGTON DC//DACS-SF//

TO DIR IMA ARLINGTON VA

GENERAL SCHOOMAKER SENDS

SUBJECT: ARMY SAFETY CAMPAIGN

1. IN MY 11 DEC 03 MESSAGE, I EMPHASIZED THAT OUR ACCIDENT TREND, IF NOT REVERSED, WILL EXCEED LAST YEAR'S LOSSES. ON 11 FEB 04 YOU WERE BRIEFED ON OUR SAFETY CAMPAIGN.

2. ON 11 DEC 03, WE HAD 52 CLASS A ACCIDENTS WITH 43 FATALITIES. ON 11 FEB 04, WE HAD 96 CLASS A ACCIDENTS WITH 87 FATALITIES. AS OF 5 APR 04, WE HAD 142 CLASS A ACCIDENTS AND 127 ACCIDENTAL DEATHS. THIS IS UNACCEPTABLE. WE ARE ALL ACCOUNTABLE WHEN IT COMES TO SAFETY, FROM ME ALL THE WAY DOWN TO EACH INDIVIDUAL SOLDIER. GET LEADERS AGGRESSIVELY INVOLVED AND REVERSE THIS TREND NOW. GOOD OUTFITS DO NOT LOSE SOLDIERS NEEDLESSLY.

3. INITIAL COMMUNICATION AND PROMOTIONAL MATERIALS WERE DISTRIBUTED AT THE PUBLIC AFFAIRS CONFERENCE 2-3 MAR 04. WE WILL BE ISSUING THE PLAN FOR THE ARMY SAFETY CAMPAIGN NLT 15 APR 04. ADVANCE INFORMATION AND TOOLS ARE AVAILABLE ON THE US ARMY SAFETY CENTER HOME PAGE AT [HTTP://SAFETY CENTER.ARMY.MIL/HOME](http://safetycenter.army.mil/home).

4. I WANT YOU TO INCORPORATE THE ARMY SAFETY CAMPAIGN INTO YOUR ONGOING ACCIDENT PREVENTION AND RISK MANAGEMENT EFFORTS. LEADERSHIP THAT ENSURES ADEQUATE TRAINING, ADHERENCE TO STANDARDS, AND PLANNING TO MITIGATE HAZARDS IS OUR BEST TOOL TO TURN OUR ACCIDENT TREND AROUND. I WANT YOU TO ENSURE DISSEMINATION OF THE ARMY SAFETY CAMPAIGN DOWN TO THE LOWEST LEVEL OF YOUR COMMAND AND TAKE THE FOLLOWING ACTIONS IMMEDIATELY:

A. HOLD ALL LEADERS ACCOUNTABLE FOR INCORPORATING RISK MANAGEMENT INTO PLANNING OPERATIONS, CONDUCTING MISSION ANALYSIS AND PROVIDING BACK BRIEFS TO THE NEXT HIGHER LEVEL. FOCUS JUNIOR LEADERS ON ASSESSING LOW RISK HAZARDS ON THE PERIPHERY OF OPERATIONS WHERE MOST OF OUR ACCIDENTS ARE OCCURING.

B. BRIEF SAFETY LESSONS LEARNED, ESPECIALLY HAZARDS AND CONTROL MEASURE, TO OUR OEF/OIF PERSONNEL. REINFORCE THAT STANDARDS AND

DISCIPLINE ARE THE BEST CONTROL MEASURES AND MUCH MORE POWERFUL THAN CONSTRAINTS THAT MAKE US RISK ADVERSE.

C. ENCOURAGE SOLDIERS' PEERS, FAMILIES AND FRIENDS TO BECOME ACTIVELY INVOLVED IN SOLDIERS' OFF-DUTY SAFETY BY PROMOTING THE "GUARDIAN ANGEL PROGRAM" ON AND OFF POST. USE YOUR LOCAL MEDIA.

D. SET EXPECTATIONS AND MAKE SURE YOUR SOLDIERS UNDERSTAND THEY ARE ACCOUNTABLE FOR THEIR OWN ACTIONS AND YOUR LEADERS ARE ACCOUNTABLE FOR PRESERVING COMBAT POWER THROUGH PROACTIVE RISK MANAGEMENT.

E. RECOGNIZE EXCELLENCE IN SAFETY, SIMILAR TO THE SERGEANT MAJOR OF THE ARMY'S RECENTLY ANNOUNCED SAFETY IMPACT AWARD.

F. TRADOC TAKE IMMEDIATE STEPS TO ADJUST RISK MANAGEMENT TRAINING TO REFLECT AN ARMY AT WAR; TEACH RISK MANAGEMENT AS PART OF FIELD CRAFT IN REALISTIC SCENARIOS.

5. I WILL HAVE THE DAIG CONDUCT A FOLLOW-UP ON THE ARMY SAFETY CAMPAIGN AWARENESS AND RISK APPLICATION IN 90 DAYS. IN THE MEANTIME, ASSESS THE PERVASIVENESS AND EFFECTIVENESS OF THE CAMPAIGN AT ALL LEVELS OF YOUR COMMAND AND GIVE ME YOUR THOUGHTS NLT 15 MAY 04.

6. WE ARE AN ARMY AT WAR. IDENTIFYING AND CONTROLLING HAZARDS THROUGH RISK MANAGEMENT WILL HELP US TO SUCCEED NOT MAKE US RISK ADVERSE. THROUGH TOUGH TRAINING, ADEQUATE PRE-MISSION PLANNING, AND MAINTAINING STANDARDS AND ACCOUNTABILITY, WE WILL PROTECT OUR SOLDIERS FROM NEEDLESS LOSS TO ACCIDENTS.

"OUR ARMY AT WAR ... BE SAFE" BT

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